

FMCC BOARD MEETING

Board meets on the third WEDNESDAY of month.

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| Agenda | MEETING DATE: 11/20/2019 | TIME: 2:00 PM CST Duration 1 hour | IFMA GoToMeeting https://global.gotomeeting.com/join/522704013 |
| Recording will be available | | | |
| MEETING CALLED BY | David Reynolds (President) | | |
| TYPE OF MEETING | Board Meeting | | |
| FACILITATOR | David Reynolds | | |
| NOTE TAKER | Dale Schuss | | |
| ATTENDEES | | | |
| INCLUDES | AGM attendance and notes: Phoenix, October 16, 2019, 9:00 to 10:00 AM. | | |
| ATTACHMENTS and APPENDIX | Appendix: Strategies and objectives | | |

Welcome

Financial (Monthly Report as of meeting date)

Balance ...

Revenues since ...

Expenses since ...

\$##.##– Buildfire for archive of FMCC APP (# months)

\$###.## – Admin, Terry Cocherl

\$###.## - Accrued (list)

Membership (Monthly Report as of meeting date)

*NOTE – IFMA MAY HAVE REVISED OVERHAULED ITS MEMBER DATA. WE'VE FLUCTUATED DOWNWARD AN UNUSUALLY LARGE AMOUNT SINCE THE LAST REPORT.

October report: 234 Members (net loss of 13 since Oct. 1/19)

7 New members since October 1, 2019 (6 Professional; 1 Associate. Location: USA 5; Saudi Arabia 1; Jamaica 1.)

20 Dropped since October 1, 2019 (11 Professional; 3 Associate; 4 Young Professional; 1 IFMA Fellow; 1 FMN. Locations: USA 6; Canada 2; Sweden 2; Netherlands 1; Germany 1; Hungary 1; Kuwait 1; India 2; China 2; Puerto Rico 1; Mauritius 1)

0 Expiring by November 30, 2019

AGM Report and Remarks (DR convening)

Presentation of October 16, accepted, including Power Point notes, [available here](#).

Attendance: number attending, 23, exceeding the requirement of 2% in the IFMA By-laws. All shown attended in person. (GoToMeeting connection did not succeed.) FMCC elected Officers in **bold**.

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| Stephen | Ballesty | Jim | Omalley |
| Trudy | Blight | Peter | Prischl |
| Stephen | Brown | Karla | Reid |
| James | Delgado | David | Reynolds |
| Jos | Duchamps | Ted | Ritter |
| Rich | Fanelli | Gordon | Rogers |
| Markus | Groll | Chuck | Thompson |
| Joachim | Hohmann | Chuck | Thompson |
| Edward | Kacal | Greg | Walterschild |
| Mike | Liddle | Dave | Wilson |
| John | Millman | Jim | Omalley |
| Val | Moraes | | |

Member expectations: About ½ of FMCC members present at WWP attended. Some attending suggested that others who did not felt that “this meeting is not for me” because it concerned mainly governance: activities, results, outcomes, strategies... The actual report, following the slide set published a few weeks before, took about 31 minutes and was complete at 9:36. Discussion went to a few minutes before 10:00.

Principle: all of our communications and actions should make a splash with members. *But how best to assure?*

Member engagement might better be served with inconvenient questions, Trudy Blight suggested, publishing in advance, as this year, and shortening the details still further, obtaining meeting approval then moving quickly to dialog in inconvenient questions, which could tend toward organizational strategic issues. *DR comment – possibly, we could gain an additional 15 minutes of dialog this way – the second, and larger, part of the meeting.*

Prospect for member Interaction at WWP: in 2020, arrange a social “Come and Meet the Council” Karla Reid suggested name with the theme “What has FMCC done for me?” We did

not host a social this year. We probably could have. Venues were relatively more than in Charlotte the previous year and accustomed to hosting small groups at affordable prices. (Rec. look into Chicago possibilities. (Chris – since you will most likely be host.)

Swearing in of Officers: Chris, Dale, Daniel

I <name> accept the duties and responsibilities as an officer of the Facility Management Consulting Council of the International Facility Management Association for <office>_and will to the best of my ability execute my duties in accordance with the bylaws, Constitution and Code of Ethics of the FMCC and the International Facility Management Association.

Accept by saying, "I do".

Media presence of FMCC – The directory, if up to date and well used, plays on the web site for popularity and vice versa. Need to learn if the directory is frequented and impressions of users. *Board members please try out directory (search for yourself is one way) and comment next meeting?*

Possible Directory work group – Karla Reid lead and coordinate possibly Rich Fanelli, Peter Prischl, Mike Liddle, Edward Kacal?

NOTE – When John Ringness was an FMCC lead, an earlier directory effort too place leading to a published system. Search and recover? Dale, possibly?

IFMA Foundation Award

Dale identified four reaching 10 years uninterrupted membership. Letters of recognition sent, but Foundation not yet informed. *(Follow up needed)*

Kit Tuveson Award

No further communication re: promoting and assisting chapter formation in Botswana and Kenya nor award application from Olumide for that use. *(Follow up needed)*

Questions - Should we consider scholarship awards? Should we market more aggressively to promote individual research? (ex: Workplace Europe solicits research presentations in its 2020 conference)

Collateral areas for officers – discuss toward initiatives

Chris - VP, Sponsorship - how will FMCC utilize contributions? Match opportunities with sponsors. Present business cases to sponsors.

Dale - Sec, Communications - manage **fmcc.ifma.org** as hub to reach FMCC members, IFMA, and FM at large, working with Terry Cocherl.

Daniel - Treas: Liaise with IFMA Councils. Explore prof. association relationships to benefit FMCC members, s/a Institute for Management Consultants, IMC.

David - Pres: Lead strategic planning. Coordinate priorities, operations, & initiatives with Board.

Resource to Regional Directors. Update volunteer management.

Val – Immediate Past Pres: Promote regional developments in Australasia and China. Support/join with David and Chris in liaison with IFMA. Support Chris in sponsorship.

Other (misc. follow through since August meeting)

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| Regional Directors | Recognize and reappoint |
| FMCC Introductory Video | No further progress for lack of time. Need a partner. Would have been very helpful at AGM. |
| APP | Contrary of my (DR) understanding when we went to the \$9.99 per month archiving charge, the App is still visible and usable as before, just severely outdated. John Ringness may be interested in leading an effort to update to format and content to help address “What has FMCC done for me?” That might continue to “What can I do as a member of FMCC?” |

New or other business?

Adjourn

Appendix: Strategies and objectives

(Nov. 12 note - Not updated since AGM preparations)

Unifying theme: facilitating business opportunities and results for FMCC members and clients

Strategies

- Cause FMs to think readily about FM consultants as available, reliable, economical resources that pose little risk.
- Engage globally, following regional business customs and networks to build familiarity, knowledge, and trust in FM consulting and FMCC.
- **Strategic Objectives** (checked 09/12/2019; largely same as when originated in June 2019)

| Ready* | Impact* | Strategic objective | Updated |
|--------|---------|--|------------|
| 3 | 2 | Maintain and continue to improve <i>fmcc.ifma.org</i> as communications hub. Emphasize IFMA Engage. | 07/17/2019 |
| 3 | 2 | Issue newsletter monthly, directly from website. Include at least one original feature article. | 07/17/2019 |
| 3 | 2 | Evolve, enhance, promote, and monitor <i>Need a Consultant; Here’s How</i> and <i>Consultant Directory</i> . | 07/17/2019 |
| 2 | 2 | Reach out to and remain involved with FMCC members in their business and career developments. | 07/17/2019 |
| 2 | 2 | Conduct liaison with IFMA Components, IFMA, and | 07/17/2019 |

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| | | organizations outside of IFMA. | |
| 2 | 2 | Support Regional Directors and their activities and initiatives. | 07/17/2019 |
| 1 | 1 | Identify our stakeholders. These are our audience. What value do they perceive in FMCC? | 07/17/2019 |
| 1 | 1 | Attract and engage sponsors in funds or in kind, demonstrating ROI. | 07/17/2019 |
| 1 | 1 | Evolve FMCC as a brand. | 07/17/2019 |
| <p>* Ready: 1, adopted as objective 2, initiative(s) in progress 3, operational, managed, and evolving Impact: 1, Engages Board and volunteers 2, communicated to FMCC membership, IFMA, other FM, but with little feedback 3, positive value to stakeholders demonstrated by ample feedback</p> | | | |